

Crowne Plaza



CROWNE PLAZA ROUND-UP

103,876

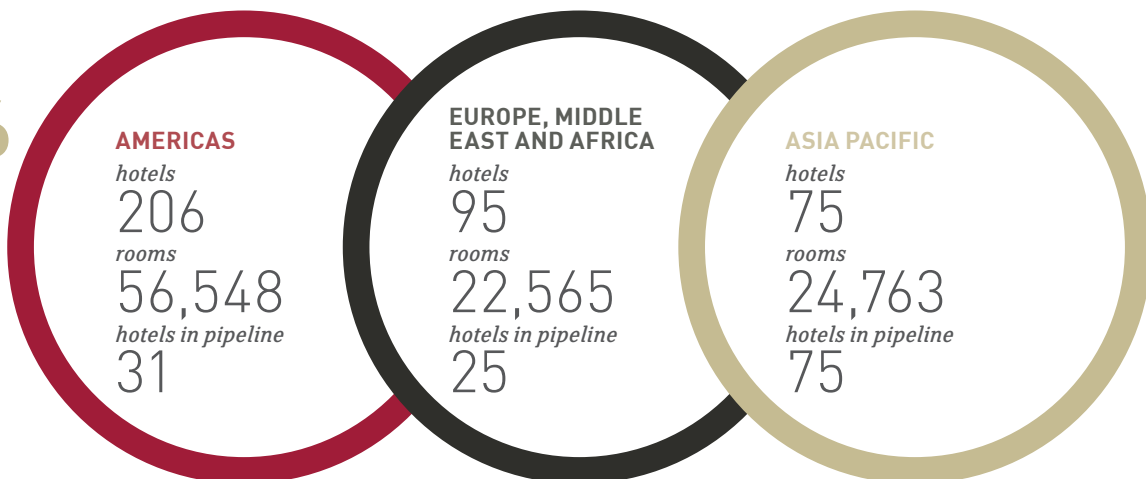
rooms globally

376

hotels globally

131

hotels in the pipeline



Overview

We love to make sure that our guests have fun when they stay with us. We do this by combining the very best business facilities with great service by people who help guests get more out of their trip beyond work.

Simplified elegance, comfort and a first class 24-hour business service make Crowne Plaza the choice for discerning business and leisure travellers.

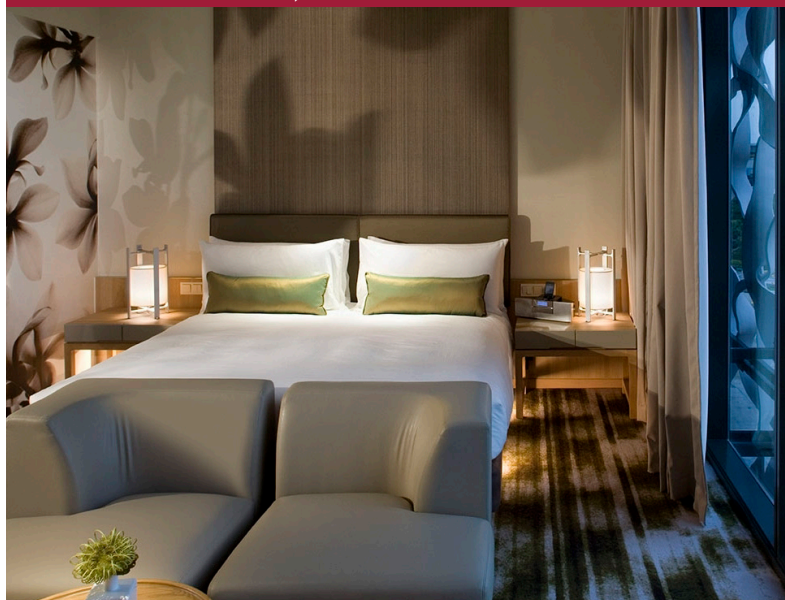
Crowne Plaza Hotels and Resorts is a dynamic brand with hotels in more than 50 countries.

www.crowneplaza.com

CROWNE PLAZA TIMES SQUARE, USA



CROWNE PLAZA CHANGI AIRPORT, SINGAPORE



FAST FACT

In July 2010 Crowne Plaza Hotels & Resorts and BMW Motorsport announced a global partnership, building on an original UK sponsorship agreement.

SLEEP ADVANTAGE

A good night's sleep only truly begins once you're able to shut out the world and switch off. That's why we've introduced a dedicated sleep programme called SleepAdvantage.

Crowne Plaza



DID YOU KNOW?
 Business Travel News magazine announced Crowne Plaza as the No.1 upscale brand as voted by travel buyers in its annual US Hotel Chain Survey (up from 9th in 2009).



CROWNE PLAZA, COPENHAGEN TOWERS, DENMARK

Crowne Plaza's The Place to Meet

From high-speed internet access to a great night's sleep, we're experts in making guests feel comfortable, relaxed and productive when they stay with us. Crowne Plaza's The Place to Meet program allows meeting planners to custom tailor their events to best suit their needs and meet their goals.

FIND OUT MORE

BRAND HISTORY
www.crowneplaza.com
ABOUT IHG
www.ihgplc.com

FAST FACT

Crowne Plaza has the most hotels in the pipeline of any upscale brand globally.

We've invested half a billion dollars to renovate the portfolio in the Americas offering even greater value to travellers.

CROWNE PLAZA HONG KONG CAUSEWAY BAY, CHINA



DID YOU KNOW?

The first Crowne Plaza in Bangkok will open 1 January 2011.